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Thomas D. Cassady, CPCU, CLU, ChFC

Regional President and CEO

Experience

Tom entered the insurance field shortly after graduating from the University of Cincinnati with a BA in History. He's the Regional President and CEO of USI Insurance in the Midwest region, which includes Cincinnati, Chicago and Columbus. It has grown to be one of the most profitable regions within the company.

Tom founded and owned Queen City Insurance, which he sold to USI in 1999. Throughout his career, Tom has demonstrated loyalty and a commitment to excellence, and continues to do so today. At USI, Tom and his leadership team have built a group of dedicated, loyal employees who are continuing the commitment to excellence.

Tom serves on the Board of Trustees for the University of Cincinnati (2010-2019); on the Board of Directors for Beech Acres, Inc. (President 2007-2009); and served on the Board of Advisors for McMicken College of Arts and Sciences at the University of Cincinnati (1999-2009) and Beta Theta Pi International Fraternity Vice President and General Secretary (1988-1992).

Tom is married with four children.

Education

Tom received his BA from the University of Cincinnati in 1976. His professional designations include: Chartered Property and Casualty Underwriter (CPCU); Chartered Life Underwriter (CLU); and Chartered Financial Consultant (ChFC).